

Spokane Regional Clean Air Agency - Public Information Specialist Position

Supplemental Questionnaire for review— these questions will be asked in the online application portal.

Be sure to answer each question completely. An incomplete answer, including "please see resume" may remove you from further consideration.

1. Please provide specifics on how you meet the following minimum requirements:

Bachelor's degree from an accredited college or university in a communications discipline such as public relations, marketing, journalism or closely related field; and two or more years of professional experience in the development and implementation of public relations and marketing strategies and programs.

2. Please describe a complex communications challenge, project, or program that you initiated and implemented. What strategies did you use and why? How did you measure success?

3. Please describe your public speaking experience.

4. Please describe your experience providing community-based education and outreach activities and experience working (directly or indirectly) for the public sector.

5. Please describe your degree of knowledge and skills with photography and videography. Provide specifics regarding your experience with Adobe Creative Suite of products, including InDesign, Photoshop, Illustrator, and Spark. How do you learn these skills?

6. Please describe your professional writing experience, including your approach. How do you describe your style of writing? What publications have you written for?

7. Please describe your professional experience with social media marketing and website content management.